



Steven Lee Taylor

Graphic Designer

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EDUCATION

A.A. in Graphic Design

Santa Monica College, Santa Monica, CA

B.F.A. in Theater Arts

University of Idaho, Moscow, ID

TOOLS

Design Software:

- Adobe Creative Suite
- Microsoft Office Suite
- WordPress
- Canvas

Skills:

- Prototyping
- Photography
- Videography
- Typography
- Creative Writing
- Layout
- Motion Graphics
- Vector Imagery
- Animation

References on Request

WORK EXPERIENCE

Writer/Director/Producer | The Relive Project

February 2022 – Present | Los Angeles, CA

- Conceived and developed an original sci-fi feature film, managing all aspects of writing, directing, and producing..
- Led pre-production, filming, and post-production processes to ensure creative and logistical alignment.
- Executed innovative promotional strategies to boost audience engagement and visibility.

Creative & Marketing Coordinator | Innovate@UCLA

May 2022 – December 2023 | Los Angeles, CA

- Orchestrated and coordinated various projects for virtual and on-site events, showcasing adept project management skills.
- Produced high-impact graphical materials and conducted video editing, utilizing digital marketing assets to achieve a notable 30% increase in event awareness and participation.
- Enhanced website content with graphics, GIFs, infographics, and promotional videos, resulting in a commendable 25% growth in online engagement.
- Ensured consistent brand unity across all digital and print materials, maintaining a professional brand image.

Writer & Animator | The Wonderseed Foundation

June 2020 – August 2020 | Los Angeles, CA

- Spearheaded the end-to-end development, conceptualization, and animation of a visually compelling 2D explainer video, significantly boosting awareness for The Wonderseed Foundation app.
- Generated storyboard sketches, illustrated vector images, and crafted a time animatic sequence, ensuring a cohesive and impactful storytelling approach.
- Developed an engaging 2D animation with motion graphics, music, narration, and visual effects, resulting in an impressive 40% increase in app downloads and user engagement.

